



Cooking with the All Blacks

Milan, 11 November 2009 – Attended Press

- **A total of 67 different media attended the event:**

- 8 daily newspapers
- 15 weekly newspapers
- 16 monthly newspapers
- 4 news agencies
- 6 tv broadcasts
- 2 freepress
- 8 websites
- 2 radio
- 6 photo agencies

- **List of the press that attended:**

For the Dinner:

Journalists competitors: Maria Spezia (*Millionaire*), Lorenzo Fiorentin (*Eurocarni and Il Pesce*), Luca Castaldini (*La Gazzetta dello Sport*), Erika Riggi (*A Anna*).

weekly newspaper	ANNA
daily newspaper	CORRIERE DELLA SERA
daily newspaper	CORRIERE DELLO SPORT
monthly newspaper	CUCINA NO PROBLEM
monthly newspaper	CUCINARE BENE
monthly newspaper	ELLE
monthly newspaper	EUROCARNI
daily newspaper	GAZZETTA DELLO SPORT
tv	GAZZETTA TV
weekly newspaper	GENTE
weekly newspaper	HACHETTE RUSCONI EDITORE
monthly newspaper	IL MIO RISTORANTE
monthly newspaper	IL MIO VINO
weekly newspaper	IL MONDO
monthly newspaper	IL PESCE
daily newspaper	IL SOLE 24 ORE
quarterly newspaper	ITALIA SQUISITA
daily newspaper	LA STAMPA
weekly newspaper	LARGO CONSUMO
daily newspaper	LIBERO
monthly newspaper	MARIECLAIRE
monthly newspaper	MILLIONAIRE
daily newspaper	REPUBBLICA
website	SKY.IT
weekly newspaper	TV SORRISI E CANZONI

weekly newspaper	VANITY FAIR
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For the Shootage:

daily newspaper	IL SOLE 24 ORE
free press	CRONACA QUI
free press	DNEWS
monthly newspaper	CLASS
monthly newspaper	GQ
monthly newspaper	LA GRANDE CUCINA & WINE
monthly newspaper	RISTORANTI
monthly newspaper	RUNNER WORLD
monthly newspaper	IN VIAGGIO
news agency	ANSA
news agency	FRANCE PRESS
news agency	NEWS PRES
news agency	REUTERS
online tv	CITTA' OGGI.TV
photo agency	ALDO LIVERANI
photo agency	PHOTOMASI
photo agency	EMMEVI PHOTO
photo agency	GUINDANI FOTOGRAFI
photo agency	ITALY PHOTO PRESS
photo agency	PHOTO MUTTONI
radio	RADIO MARCONI
radio	RADIO CAPITAL
tv	CLASS LIFE (tv)
tv	LA7
tv	RAI
tv	SPORT ITALIA
website	AFFARI ITALIANI
website	BLOGOSFERE
website	EVENTI - ADV EXPRESS
website	IL NUOVO
website	MENSTYLE.IT
website	STYLE.IT
website	YAHOO! EUROSPORT
weekly newspaper	BRAVA CASA
weekly newspaper	BUONA CUCINA
weekly newspaper	VOYAGER
weekly newspaper	GENTE
weekly newspaper	GIOIA
weekly newspaper	GRAZIA
weekly newspaper	PUBBLICITÀ ITALIA